

The Prince's Mayday Network Environmental Enterprise Challenge

Working with Schools to showcase your green credentials



Promote your green credentials * Influence your staff * Demonstrate your sustainability activities * Enhance your community engagement *

Opportunity: To promote your organisations commitment to reducing your environmental impact by working with a project team of pupils.

Overview: Project team of pupils (*possibly a mixed group of pupils from different year groups*) are looking to develop a piece of art which demonstrates your business's environmental commitment. You will work with the pupils to help them understand your environmental policy and your current activities to reduce your environmental impact. The pupils will then produce a piece of art that encapsulates your environmental agenda for display in your reception area. The businesses and schools involved with this project will be showcased at Mayday events during the year (these will be confirmed)

What is involved for your business?

- Providing your Pupil Project Team with a written briefing on your environmental policies.
- Inviting your Pupil Project Team to spend half a day at your place of work to better understand your business and your environmental policies. You should aim to involve as many staff members as possible in this session, presenting your business in an interactive way and highlighting why the environment is important to you. The day should incorporate time for the pupils to see the space where their art will be displayed.
- Your Pupil Project Team will then present their ideas for a piece of art that demonstrates your environmental commitment. You should arrange time for at least two members of staff to see this presentation. Subject to your approval as their customer, they will develop the art for display in your reception area.

What are the benefits for your business?

- A creative way to raise the profile of your environmental credentials to your customers and within your community
- An innovative method of changing behaviours within your workplace, allowing staff to get involved in a visual demonstration of your environmental commitment.
- The opportunity to work with your customers of the future and learn about what's important to them in terms of the environment
- The opportunity for your staff to develop their creative presentation and communication skills by presenting the business and your policies to a new audience
- A platform at the Mayday events to present your involvement with this project

How to get involved

Contact Lisa Craig at Scottish Business in the Community to be matched with a Pupil Project Team

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