

Mayday Report - Back 2010

Introduction

Welcome to the survey for The Prince's Mayday Network report-back 2010

This report back is divided into 3 sections. It should not take longer than 20 minutes to complete. Please note it is not possible to save the survey and return to it. Please ensure you have all the information you will need to complete the survey.

For the quantitative section this will be your results from the Carbon Trust's carbon calculator (you should look at this first: <http://www.carbontrust.co.uk/cut-carbon-reduce-costs/calculate/carbon-footprinting/pages/organisation-carbon-footprint.aspx>). For the qualitative section this will be your case studies. You may want to draft these in a Word document first.

Sections:

- Part 1 — Business Info
- Part 2 — Quantitative
- Part 3 — Qualitative

Notes:

- Please note that all information given in this report-back remains confidential and will be visible to The Mayday Network team only.
- * denotes a field that is mandatory
- For businesses that have entered the Bank of America Merrill Lynch Climate Change Award, you do NOT need to complete this report-back, as long as your award submission contains your latest carbon footprint as a minimum. For more information on this award, see our awards pages (http://www.bitc.org.uk/awards_for_excellence/categories/bankofamericacc.html).
- For online support to complete this survey please go to www.bitc.org.uk/maydaymeasureandreport
- If you have any further questions on completing this survey please contact the Mayday Team on mayday@bitc.org.uk . Tel: 020 7566 8697

Warning

Please be advised that the survey will not be able to save your content to complete at a later stage. Therefore we suggest that you download the PDF of the report-back questions, found on the report-back pages of www.bitc.org.uk/maydayreportback.

You can then use this to write your answers in a word document to cut and paste into the survey once your information is complete.

Part 1 - Business info

* 1. Contact details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text"/>
Position	<input type="text"/>
Company	<input type="text"/>
Email	<input type="text"/>
Address of Head Office	<input type="text"/>

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* 2. Which region is your head office based in?

* 3. Number of employees at your business

* 4. Business sector

5. Brief description of the business

Part 2 - Quantitative

Your Carbon Footprint

For online support to complete this survey please go to www.bitc.org.uk/maydaymeasureandreport

Please use the Carbon Trust Calculator: <http://www.carbontrust.co.uk/cut-carbon-reduce-costs/calculate/carbon-footprinting/pages/carbon-footprinting.aspx>

(Other carbon calculators can be used. Please specify if you have used a different one)

1. Your Carbon Footprint

Carbon footprint in
Tonnes of CO2

Carbon calculator
used (e.g. internal,
Carbon Trust's)

Period covered by
data (e.g. April 2008
to April 2009)

2. The Carbon Trust Calculator breaks down your carbon footprint into the sections below. Please enter your data into the table:

Carbon emissions
from energy use (in
tonnes of CO2)

Carbon emissions
from owned transport
(in tonnes of CO2)

Other carbon
emissions (in tonnes
of CO2)

Part 3 - Qualitative

Quality of data

As carbon footprinting across the business can be complex, it is useful for Business in the Community to understand how you arrived at your carbon data, and any challenges you faced along this journey. This will enable us to continue to support businesses to measure and report emissions. This

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information will remain confidential.

1. Please indicate the quality of the carbon footprint or energy / transport data given previously.

2. Please confirm the scope (how much) of your operations that the carbon footprint figures you have given cover.

3. Please describe the process and challenges faced in gathering and reporting this data - for example, methods of collecting data from multiple sites and challenges of converting raw data to carbon emissions.

4. Please describe any challenges you faced in collecting and using these data (e.g. converting raw data to energy use:

A - Other emissions

There are several other ways that our actions throughout the working day impact upon the climate. Key areas not measured in the Carbon Trust survey include:

- Waste: organic waste in our rubbish will be digested, releasing methane - a potent greenhouse gas. In addition, energy is required to collect, sort and process waste, also releasing greenhouse gases.
- Food: choices in the lunch break and for work meetings and events all have a climate impact due to the energy used in producing food and the land devoted to growing the food.
- Procurement: products and materials will have a climate impact all the way through their life cycles (from resource extraction through to disposal). Sustainable procurement strategies can help to reduce these.

1. Please let us know of any actions, initiatives, innovations or brainwaves you have had to reduce emissions from any of these areas above (or any others we have not mentioned):

B. CRC Energy Efficiency Scheme

*The CRC Energy Efficiency Scheme is coming into effect in April 2010 and will require businesses to acquire carbon allowances for the energy they use in a bid to drive improvements in energy efficiency. All organisations (except sole traders / individuals) that have at least one settled half-hourly electricity meter will either have to participate or make an information disclosure. For more information, please visit our website (http://www.bitc.org.uk/environment/the_princes_mayday_network_on_climate_change/ea_crc.html)

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1. B. Carbon Reduction Commitment Energy Efficiency Scheme (CRC)

Are you aware of the Carbon Reduction Commitment Energy Efficiency Scheme (CRC)?*

Yes

No

2. If so, do you qualify for it?

Yes

No

Unsure

3. If you do qualify, please describe any activities that you are undertaking to prepare for this and the challenges you are facing:

C. The Mayday Journey

Membership in The Mayday Network requires taking steps along The Mayday Journey :

- Step 1: Measure and report your business' carbon emissions publicly or to Business in the Community
- Step 2: Manage your carbon emissions, develop a carbon action plan and set a reduction target
- Step 3: Take action to reduce your business' carbon emissions
- Step 4: Encourage employees to reduce their carbon emissions at home and at work
- Step 5: Work in partnership with suppliers to reduce carbon emissions in the supply chain
- Step 6: Encourage your customers to take action on climate change

The Mayday Network seeks to capture and promote the best case studies arising from activities within the Network. As you have completed the quantitative first steps above, please share your inspirational stories against the steps below. If you have been doing something which does not fit against a Step please enter it into the top step field. If you have photos, videos, reports or other media you can share with the Mayday Network please email it to mayday@bitc.org.uk. Please give us as much information as possible; the most informative and innovative stories will be profiled and used to inspire others. Please be sure to highlight the specific business benefits of your action (with figures where possible) and any challenges and lessons that might help others on their own journey.

1. Step 3: Take action to reduce your business' carbon emissions

Your actions/case study:

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2. Step 4: Work in partnership with suppliers to reduce carbon emissions in the supply chain

Your actions / case study:

3. Step 5: Work in partnership with suppliers to reduce carbon emissions in the supply chain

Your actions / case study:

4. Step 6: Encourage your customers to take action on climate change

Your actions / case study

D. Your Opinion

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1. Out of a scale of 1 – 5 report whether you agree or disagree with these statements

1. Strongly disagree
2. Disagree
3. Neither agree nor disagree
4. Agree
5. Strongly agree

	1	2	3	4	5
Climate change is unlikely to impact how I do business in the next 5 years.	jn	jn	jn	jn	jn
Climate change is as much a business opportunity as a threat.	jn	jn	jn	jn	jn
I cannot foresee a future in which my business will be able to turn a profit without releasing greenhouse gases.	jn	jn	jn	jn	jn
It is the responsibility of business to engage its stakeholders, employees and customers on the issue of climate change	jn	jn	jn	jn	jn
I am influenced by climate scepticism in the media	jn	jn	jn	jn	jn
I trust science more than the media when it comes to climate change	jn	jn	jn	jn	jn

Thank you!

Many thanks for taking the time to report-back on your 2009 Mayday Journey.

Business in the Community will be reviewing all responses and will be in touch shortly.