

Edinburgh International Conference Centre (EICC)

<p>Company: The Edinburgh International Conference Centre is in the business of hosting successful events. We provide a five star venue and product for our customers from the International and National market.</p>	<p>Location: Edinburgh, Scotland</p>
<p>Employees: 46</p>	<p>Sector: Events</p>
<p>Summary of activities The EICC Sustainable Events Programme has been created to raise awareness of all conference organisers on the benefits of integrating “the environment” in planning an event. This initiative will be supported by the internal Green Team using the ‘client pipeline’ to address key areas. Areas to be addressed that may have potential damage on the environment shall include client’s and delegate’s transport, hotel accommodation, security & risk assessment, catering requirements, green purchasing, exhibitions, event contractors, communications and general administration of EICC green events. Relevant process owners shall set annual targets and objectives to reduce any negative impact of meetings and events on the environment.</p>	
<p>Impacts and benefits</p> <ul style="list-style-type: none"> • New business opportunities from the ‘green’ conference market • There have been significant bottom line benefits • Improved quality of employment – increased staff motivation • Strengthened stakeholder relationships • Minimised risk • Continual improvement <p>There is a positive trend in our catering team environmental performance and they achieved a remarkable savings in 2007.</p>	
<p>Plans for the future Having decided to embrace environmentally friendly operations, for the reasons above, the Green Team decided to adopt the principles of “AIDA”. AIDA which stands for Awareness, Interest, Desire, Action, was introduced to ensure that the decision would become embedded in the culture of EICC.</p>	