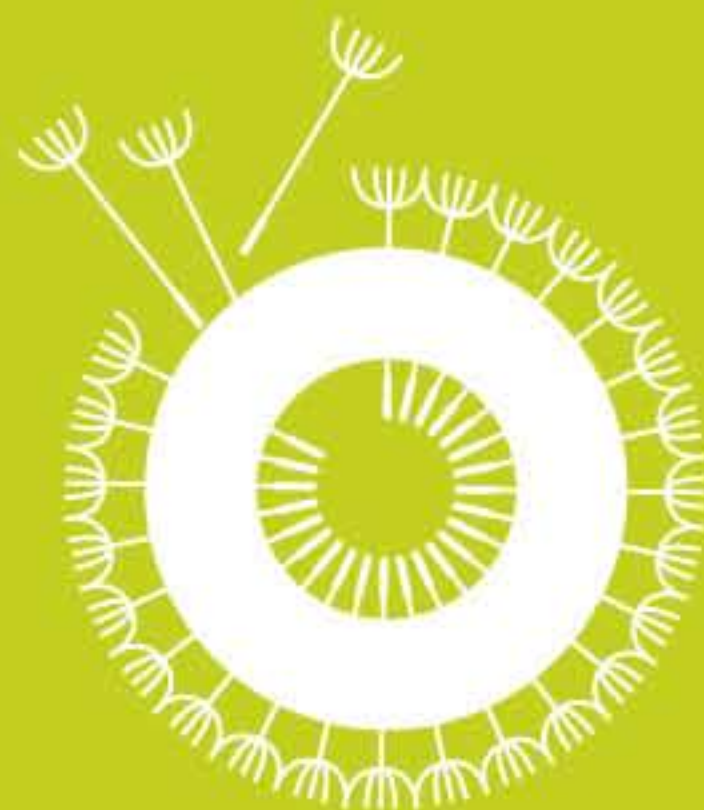




SBC Sustainable Scotland Summit and Awards for Excellence

The Palace of Holyroodhouse, 2 June 2010



**THE PRINCE'S
MAYDAY
NETWORK**

Welcome



Jane Wood
CEO Scottish
Business in the
Community

Welcome to our Sustainable Scotland Summit and the annual UK Awards for Excellence celebration.

Today we will look at how we can balance the needs of our economy, society and the environment in challenging economic conditions and with increasing global competition for jobs and resources. We will also celebrate examples of excellence from businesses who are leading the way.

Scottish Business in the Community is working with members and partners providing innovative solutions to the challenges and opportunities we face. We are in a unique position to understand how important transformational change is to Scotland's success. We know that responsible and sustainable businesses, working in genuine collaboration with the public and not for profit sectors, can offer the solutions that we need. However, systemic barriers, sector silos, the pace of change, and lack of understanding and clarity in what's involved, are some of the challenges that need to be addressed.

Scotland has a unique contribution to make, from capturing our natural resources for renewable energy, to a new Scottish Enlightenment that will lead the world in sustainable development.

Everyone has a role to play, from tackling climate change and poverty, to raising aspirations and sharing best practice with other organisations here and abroad, enabling Scotland and emerging economies across the world to thrive.

It is important for us, as a Prince's charity leading the way in sustainable business practice in Scotland, that SBC itself has a business model that is sustainable. Since I joined Scottish Business in the Community a year ago, I have been working hard with the SBC Team to ensure that we are an example of excellence.

I hope you enjoy today and look forward to hearing how you can contribute to a sustainable and successful Scotland.

Sustainable Scotland Summit

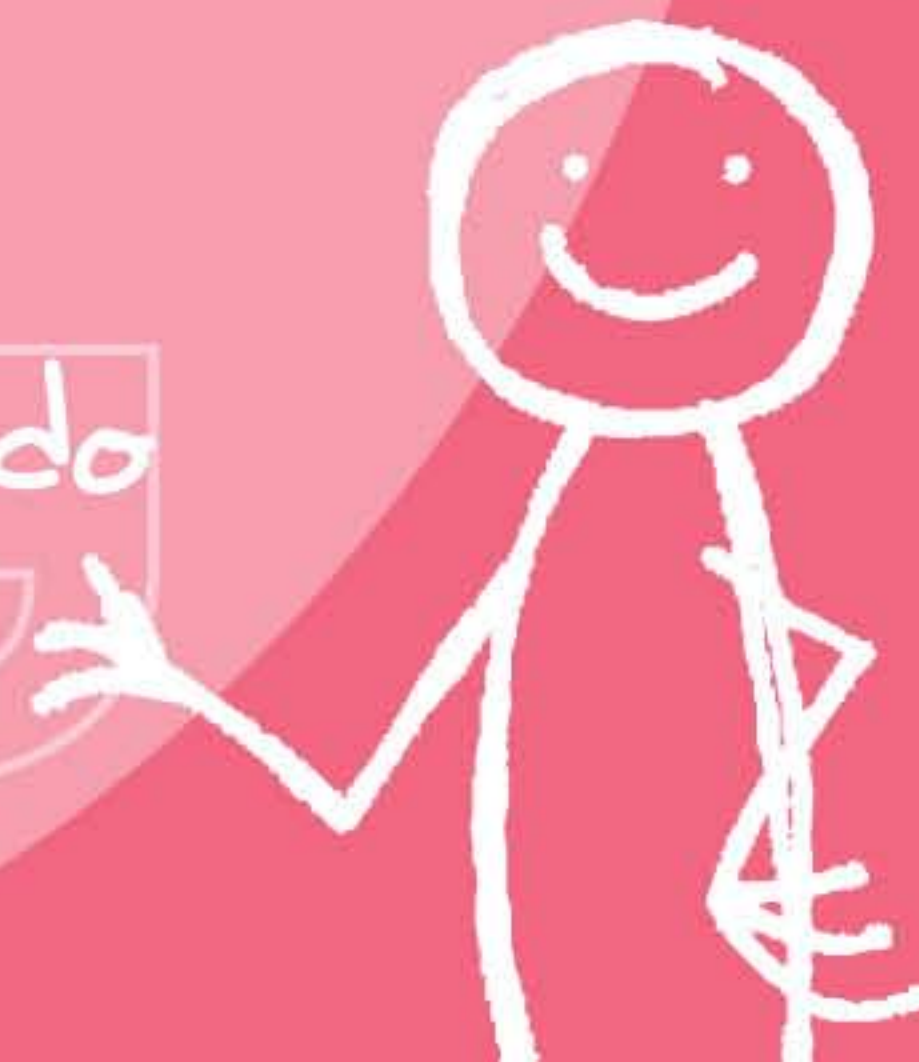
As we strive for economic growth, Scotland's primary opportunity lies in the development of a sustainable economy. The transition to a sustainable future will require sweeping changes in behaviour, focused public and private sector investment and individuals and businesses to act.

This event is aimed at promoting sustainable development as the driver for the future of economic success in Scotland and will examine and debate how corporate social responsibility and sustainability can help businesses and society thrive.

The event will be followed by the UK Awards for Excellence Scotland, and the SBC Company of the Year Awards, which will recognise the work of organisations who are actively engaged in addressing the challenges and capturing the opportunities in the marketplace, workplace, community and environment.

Long term economic prosperity depends on robust low carbon principles. Sustainability needs to be imbued in everything we do

Frank Blin CBE – Executive Chairman,
PricewaterhouseCoopers Scotland



The Programme



Sustainable Scotland Summit

9.45 – 10.45	Registration & Breakfast – Throne Room
10.45 – 11.00	Guests move through to the Picture Gallery
11.00 – 11.05	Chair's Opening Address – Brendan Dick, Director, BT Scotland
11.05 – 11.10	Welcome Address – Jane Wood, Chief Executive, SBC
11.10 – 11.20	Welcome, Introduction of Panelists – John Sturrock QC, Chair & Facilitator
11.20 – 11.40	Keynote Address – John Swinney MSP
11.40 – 12.00	Guest Speaker & Panelist – Frank Blin CBE, PWC
12.00 – 13.00	Lunch & Networking – Throne Room
13.00 – 13.15	Guests move through to the Picture Gallery
13.15 – 13.35	Guest Speaker & Panelist – Sue Bruce, Aberdeen City Council
13.35 – 13.55	Guest Speaker & Panelist – Colin Hines, Convenor, Green New Deal Group
13.55 – 14.00	John Sturrock opens Question and Answer Session
14.00 – 14.25	Facilitated Q & A
14.25 – 14.45	Voting
14.45 – 15.15	Refreshment Break – Throne Room

Awards for Excellence Celebration

15.15 – 15.20	Feedback from Sustainable Scotland Summit – John Sturrock
15.20 – 15.25	Launch of Awards for Excellence Celebration – Jane Wood
15.30 – 16.30	Presentation of Awards for Excellence – Jane Wood
16.30	Close

Music will be performed by Chris Elliott (tenor) and Ingrid Sawers (piano). www.chriselliott.eu
Awards and frames from – Tim Norman Furniture

SBC would like to thank

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thinking differently



Speakers



Frank Blin CBE – Executive Chairman, PricewaterhouseCoopers Scotland

Frank is PwC Regional Chairman in Scotland. He has been Head of PwC's Regional practice and served on PwC's UK board for ten years. He is a lead adviser to a number of Scottish public and private companies and entrepreneurs. His specialisms were in UK insolvency and corporate finance.

He has served on the Boards of ICAS, CBI Scotland, SFE, SCDI and Scottish Enterprise.

Frank leads and champions PricewaterhouseCoopers' community support programme in Scotland, which has gained external accreditation, securing the Business in the Community Big Tick award for two years running (2008 and 2009).



Colin Hines – Convenor, New Green Deal Group

Colin Hines is the convener of the Green New Deal Group.

He has worked in the environmental movement for over 30 years and most recently has focussed on the adverse environmental and social effects of international trade and the need to solve these problems by replacing globalisation with localisation.

He is an advisor to the Green Member of Parliament Dr Caroline Lucas and author of the book 'Localisation – A Global Manifesto' (Earthscan).

Before that, he was the Co-ordinator of Greenpeace International's Economics Unit, having worked for the organisation for 10 years.

Speakers



Sue Bruce – Chief Executive, Aberdeen City Council

Sue Bruce took up the post of Chief Executive of Aberdeen City Council on 1st December 2008 having previously been Chief Executive at East Dunbartonshire Council.

Sue began her local government career with Strathclyde Regional Council in 1976 spending the early part of her career in social and economic regeneration.

Sue has held a number of senior positions, serving in the Strathclyde Regional Education Directorate until local government re-organisation in 1996 and then she held the post of Depute Director of Education with East Ayrshire Council. In 2000 she joined east Dunbartonshire Council initially as Strategic Director responsible for Education, Housing, Social Work and Cultural Services and a corporate lead role in social inclusion and equalities.

She has served on a number of external Boards and has been involved in wide ranging areas of work as well as national and international initiatives.



John Swinney MSP

John Swinney MSP joined the Scottish National Party in 1979 and has held a number of posts within the Party at local and national level. He has been the National Secretary, Vice Convener for Publicity and Deputy Leader before leading the party from 2000-2004.

John was elected as the Member of Parliament for North Tayside on 1st May 1997 in a seat that had once been the safest Conservative seat in Scotland. On 6th May 1999 John was elected as the Member of the Scottish Parliament for North Tayside and was re-elected at the 2003 Scottish Parliament Election with an increased majority of 4,503.

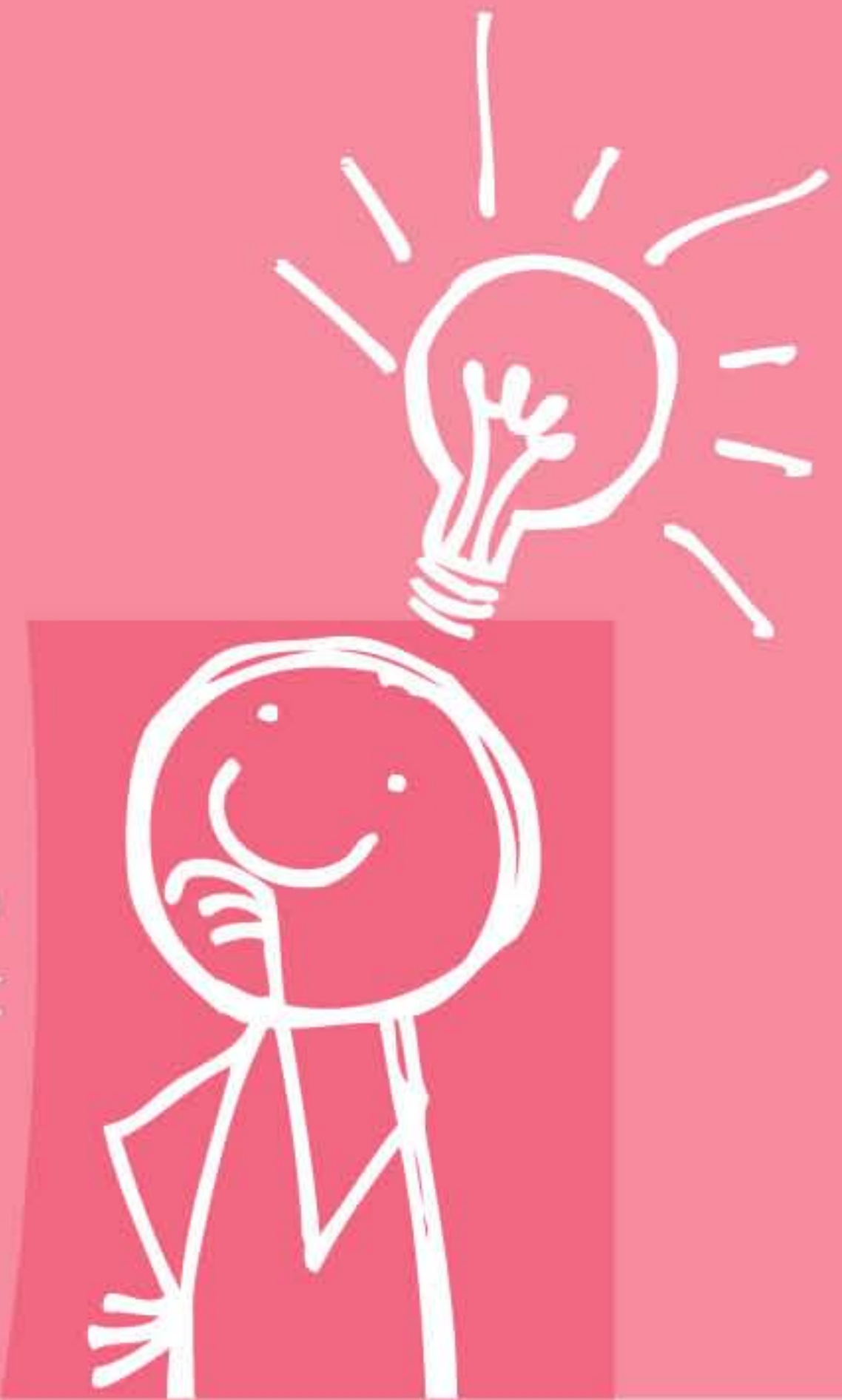
He was re-elected as an MSP at the 2007 Scottish Parliament election and appointed Cabinet Secretary for Finance and Sustainable Growth.

What we do



Better Business Better Scotland

Scottish Business in the Community is one of the Prince's Charities in Scotland, it is the only organisation supporting and challenging its Members and partners to improve their impacts in the workplace, marketplace, community and environment. As Scotland's lead organisation in Corporate Responsibility and sustainability we work with organisations of all sizes to ensure that Scotland is at the forefront of sustainable economic growth.

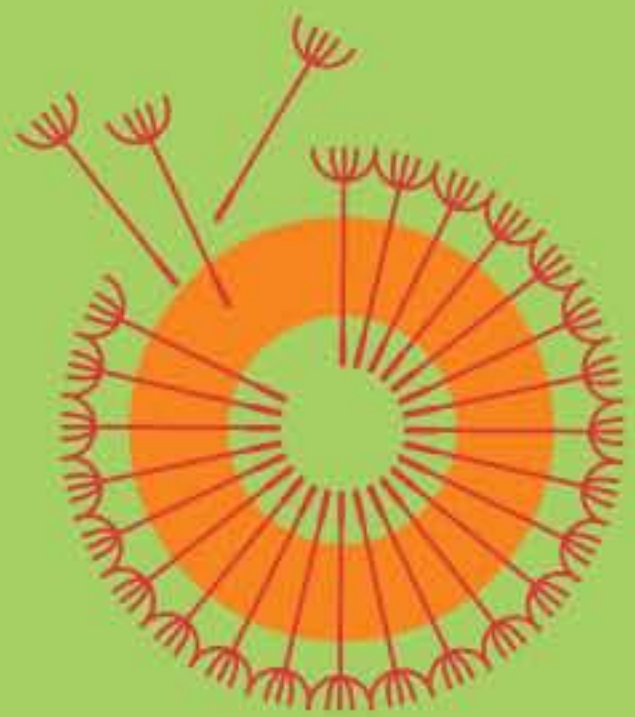


“Having clarity of purpose around how and why we do what we do, focusing on added value and eliminating waste”

Sue Bruce – Chief Executive, Aberdeen City Council

What is the Prince's Mayday Network?

SBC also manages the Prince's Mayday Network in Scotland, the collaborative movement of businesses committed to taking action on climate change in the UK. Named after the international 'Mayday Mayday' distress signal and founded by HRH The Prince of Wales as a call to action to business, the Network aims to inspire, engage and support businesses through the steps of the Mayday Journey and in celebrating their achievements.



**THE PRINCE'S
MAYDAY
NETWORK**



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Sustainability requires a Green New Deal, providing jobs, savings and business opportunities for a politically feasible transition to this goal

Colin Hines – Convener, New Green Deal Group

