

### Rabbies Trail Burners Ltd

<p><b>Company:</b> Scotland's leading provider of small group tours, taking visitors off the beaten track to discover the secrets of the Highlands and Islands of Scotland.</p>	<p><b>Location:</b> Edinburgh, Scotland</p>
<p><b>Employees:</b> 23</p>	<p><b>Sector:</b> Tourism</p>
<p><b>Summary of activities</b> Passion for the natural environment has driven the development of Rabbie's since its inception in 1993, a vital element in ensuring their position as a leading tour operator in sustainable touring around Scotland. The philosophy of the company is based on the principles of Eric Schumacher's 'Small Is Beautiful', published in 1973, with its emphasis on sustainable development and conservation of the world's natural resources.</p> <p>The idea is to minimise the environmental 'footprint' left by customers and maximise the economic and social benefits to Scotland and the local communities they visit. For example, passengers reduce their carbon footprint by 75% by travelling with Rabbie's (based on two people travelling the same distance in their own car), and the island village of Portree benefits from 6,000 bednights a year, which we calculate to have the economic impact of putting £500,000 directly into that rural economy.</p>	
<p><b>Impacts and benefits</b> Environmental: Over the past three years they have achieved a saving in energy usage of 38% and have reduced their waste by 50% customers. In addition, passengers reduce their carbon footprint by 75% by travelling with Rabbie's (based on two people travelling the same distance in their own car). Financial: In relation to energy usage specifically Rabbies achieved a saving of over 1/3 on their annual electricity bill. As a direct result of the combination of energy saving initiatives outlined above, they made £1150 worth of savings on a £3000 annual electricity bill - so now down to just under £2000 pa. Rabbies have also seen a direct increase in business directly related to ethical consumer choice.</p>	