

Hello Scotland Ltd

<p>Company: Hello Scotland offers handcrafted, luxurious packages to corporate groups visiting Scotland.</p>	<p>Location: Scotland wide</p>
<p>Employees: 7</p>	<p>Sector: Tourism</p>
<p>Summary of activities</p> <p>Hello Scotland was the first destination management company in the UK to be given the CarbonNeutral® accreditation.</p> <p>In addition to their carbon neutral operations, Hello Scotland also runs a tight in-house eco-policy:</p> <ul style="list-style-type: none"> ○ Major reductions in electricity use and gas emissions are two of the prime targets for energy saving during 2008 at dynamic destination management company Hello Scotland, whose house policy is to study any and every “green” idea in detail – even if the potential saving to be made from a particular idea may seem minimal. ○ The firm already applies power-saving to computers as standard practice, meaning they power down and back up automatically overnight, and is currently studying a whole raft of potentially useful measures – for example placing timers on all the plugs, other than the back-up system and phones; and turning printers off when they are not being used. ○ Hello Scotland also aims to use “greener” printers, where the cartridges are recyclable, and has even banned staples from the office – using paperclips instead. ○ Another area where the company reckons significant energy savings can be made is in reduced car journeys to and from work, and options under review include car sharing, use of public transport and working from home on flexible hours. ○ The company also aims to make major inroads on the amount of paper it uses, and has a policy of using both sides of a sheet of paper for draft documents, and also aims to use “fit to page”, again to save paper, when printing off drafts. ○ Besides its existing initiatives, and the plans to introduce new ones, the company also has a well-established awareness campaign designed to keep green issues to the fore in everyday discussion in the workplace. ○ Employees are encouraged to read press releases and articles on green issues, and to “feel responsible”. ○ The company also has a nominated monthly “green champion” employee who is responsible for recycling. 	
<p>Impacts and benefits</p> <p>Hello Scotland has saved on its stationery costs from Sep 07-Mar 08:</p> <p>Paper – down by 88% (see document for specific info) saving £142.57 (Reduced from £142.57 in Sep 07 to £0 in March 08)</p> <p>Ink – down by 65.8% (because they have improved our printing habits and have developed their “paper-free” systems) saving £1455.62 (Reduced from £1505.62 in Sep 07 to £50 in March 08)</p> <p>Combined saving of £1598.19 within space of 6 months.</p>	