

<p><b>Company:</b> FirstGroup plc is a leading UK transport company with revenues of over £5 billion a year, and employs 135,000 staff throughout the UK and North America, transporting more than 2.5 billion passengers a year.</p>	<p><b>Location:</b> Aberdeen, Scotland</p>
<p><b>Employees:</b> 135,000</p>	<p><b>Sector:</b> Transport</p>
<p><b>Summary of activities</b> Actions we have taken since May 2007 have included:</p> <ul style="list-style-type: none"> <li>• Reengineering of our First Great Western HST fleet which will improve fuel efficiency of these vehicles by 15%.</li> <li>• Working with Siemens to improve the fuel efficiency of our TransPennine Express fleet with some significant improvements in fuel efficiency.</li> <li>• Promotion of fuel efficient driving across a number of our rail franchises.</li> <li>• Conversion of an increasing proportion of the UK Bus fleet to 5% biodiesel.</li> <li>• Trialling of fuel additives reported to improve fuel efficiency.</li> </ul> <p>To support these specific initiatives we have also worked on improving our monitoring and measuring capability.</p> <p>We have now allocated additional resources in both our rail and bus businesses to monitoring performance in this area. We now have fuel efficiency data for each vehicle type which in the case of the rail franchises is monitored period by period.</p> <p>In relation to building energy efficiency we have an on-going programme to reduce energy usage. As part of this programme we have this year installed electronic heating control systems at 12 of our largest maintenance depots in partnership with Vickers Electronics to seek to reduce gas usage. We continue to consider energy usage in the design and refurbishment of our buildings.</p>	
<p><b>Impacts and benefits</b> The implementation of our climate change strategy offers business benefits in every area. Fuel is one of the biggest costs to the business and there are clearly therefore significant business benefits to be derived from improving fuel efficiency in the same way reducing energy usage in buildings has associated cost savings. There is also clearly a business opportunity for us to promote the benefits of our services over for example the use of the private car or flying to increase patronage.</p> <p>We do not have readily available quantified Group wide savings data although these figures could be derived from our performance figures.</p>	
<p><b>Plans for the future</b> We will continue to develop our activities in line with our climate change strategy and as our knowledge and experience develops. We will continue to seek fuel efficiency reductions and roll out our driver training programme. This is an on-going programme to be fulfilled over a number of years which will be enhanced by our developing monitoring programmes.</p>	